

City of Winooski  
2017-2018 Policy Priorities and Strategies

POLICY				ADMINISTRATION		
Area	Policy Goal	Council Guidance and Values	FY18 Council Role	Staff Recommended Strategies	FY18 Staff Role	Long-term Effort
<b>Strategic Vision</b>						
Economic Vitality (EV)	Maintain and expand our economic development to ensure long term vibrancy with a small town feel.		Support efforts through funding, Commission alignment, and policy feedback during process; Approve Master Plan	Develop a Municipal Plan/Master Plan	Plan process; Align efforts of the Commissions; Provide staff support to process; Start process	Complete the Municipal Master Plan and implement
		Ensure that the Economic Development Strategic Plan addresses the needs of all residents and provides economic opportunity for residents of all income levels	Participate in process; Consider adoption of the plan; Consider funding/policy recommendations from plan	Complete and implement the Economic Development Strategic Plan	Work with Camoin and the Planning Commission, complete the plan; Identify tools to incentivize recommendations	Implement
		Ensure that the stakeholders are on board and pulling in the same direction	Continue to support staffing and investments to system	Implement the Parking Study	Onboard staff; Wayfinding signage; Access control; Promotion and improved communications; Maintain infrastructure	Potential contract negotiations; Capital investments; Ongoing improvements; Update technology
		Monitor indicators of gentrification to help strategically manage growth including the needs of our most vulnerable community members. Expand focus to neighborhoods.		Address potential gentrification through Master Plan, housing policy and planning, and the Economic Development Strategic Plans (see these areas)		
Municipal Infrastructure	Invest in the City's transportation infrastructure in order to make our City safe and accessible to residents and visitors while recognizing the critical role that we play in the region's system.	Execute plan with clear deliverables including a spending plan on value-based transportation projects. Connect the entire City through sidewalks and/or bike paths	Consider as part of the Municipal plan	Implement the recommendations of the Transportation Master Plan	Outline an implementation plan; Integrate into the Municipal Master Plan; Execute projects	Ongoing
			Consider capital policies	Fully implement the Asset Management System	Launch, test, train, and implement; Explore updating our capital asset policies; Expand to include	Maintain system
		Linked to the implementation of the Transportation Master Plan. Ensure that projects are clearly communicated and completed on time.	Consider CIP; Align budget decisions to CIP	Update the City's Capital Improvement Plan (CIP) including replacement planning and lease analysis	Integrate documents into one; Use for planning and budgeting; Complete analysis of leasing policy	Maintain
			Consider FY19 budget and long-term options	Address the financial reality at the O'Brien Community Center, future of Lot D, and next steps in the City's space study	Move to the OCC to the General Fund budget in FY19; Work to fill the space in the short-term; Bring on a development consultant to outline options; Present options to the	Implement options
		Ensure regional connectivity	Consider options, funding required, and community support during construction	Address the Winooski/Burlington bridge needed repairs	Repair the railing in the summer of 2018; Study replacement options	Plan for long-term replacement
		Provide a multiyear plan aligned to the CIP and as part of space planning.	Consider options and funding mechanisms	Modernize the City's technology infrastructure (phone system, access control, use of servers, and technology planning)	Present options to move to an email exchange server and update phone system and implement; Present options to replace expiring server with a cloud solution and	Plan for preventive maintenance

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Housing (H)	Ensure a mix of quality, affordable housing stock that maintains the character and aesthetics of our neighborhoods.	Focus on affordability and keeping young families in Winooski	Consider zoning update	Update Form Based Code to ensure that new projects in the Gateways include affordable housing.	Provide staff support to the Planning Commission as they consider zoning changes	
		Ensure that the Commission has high quality, diverse members and is well supported to hit the ground running.	Create Commission; Provide policy guidance; Receive and direct work of Housing Commission	Create and support a Housing Commission. Through this Commission, establish goals for a sustainable housing mix (EV)	Support Commission with clear direction, analysis, goal establishment, and tool implementation; ; Facilitate Master Planning process	Ongoing
		Ensure housing quality. Link to loan programs.	Through policy and budget discussions focus on housing quality	Implement Fire House software - Improve focus on quality housing	Complete implementation	Maintain
				Streamline and clarify the permit process (EV)	Complete	
Safe, Healthy, Connected People (SHCP)	Foster relationships across generations and cultures by providing safe, healthy environments and opportunities to connect and engage.	Most vulnerable community members' basic needs are met (safety net, mental health, public safety, substance use.) Ensure that other community groups have a seat at the Council as liasons to service delivery communities. Hub for helath and community services not located in Winooski		Staff to recommend strategies within the roles of municipal government		
		Council members, city staff and private sector employment is more representative of community demographics.		Staff to recommend strategies. Focus on improving communications to all residents (including translation and interpretation services). Increase involvement with VRRP welcoming orientation.		
			Consider a Town Meeting Day vote on Regional Dispatch; Consider as part of the FY19 budget process	Engage in the Regional Dispatch discussions	Participate in the Joint Survey Committee; Plan for Winooski staffing if we move to a Regional	Implement community decisions
			Approve potential funding sources	Plan for increased role in mental health support and outreach	Look for funding opportunities	Implement funded efforts
			Approve potential funding sources	Complete an Open Space Plan (prioritizing Lot 2 and Casavant)	Outline process; Identify funding; Engage stakeholders; Integrate in the Master Planning process; Start a public process around Lot 2; Use grant funds for Casavant access road	Conduct and implement a Plan; Complete design and development agreement for Lot 2 and build
		Promise Community grand leads to child care center in accessible location in Winooski		Expand child care capacity (EV)	Continue grant work	Complete grant work
				Assess delivery model for Fire	Outline a three year plan	Implement plan
				Complete a three year strategic plan for the Police Department	Complete strategic plan	Implement strategic plan